JOABB SIMSON

— Electronics & Communication Engineering Student | Technology • Design • Entrepreneurship



BUILDING
IDEAS FOR A
BETTER TOMORROW

CONTACT

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joabbsimson.vercel.app

EDUCATION

SRM Institute of Science and Technology — Trichy
B.Tech. Electronics & Communication Engineering
Expected Graduation: 2030

Montfort School, Kattur, Trichy
Higher Secondary Education

TECHNICAL SKILLS

Programming & Development
- Python
- Flutter
- Web Development
- Mobile Application Development
- HTML/CSS/JavaScript
- Git & GitHub

Design & Creative
- Graphic Design
- UI/UX Design
- Branding & Visual Identity
- Photo Editing
- Video Editing
- Photography
- Digital Content Creation
- Product Design

Technology & Business
- AI-Assisted Development
- AI-Assisted Creative Workflows
- Digital Marketing
- Product Strategy
- Creative Direction

AREAS OF INTEREST

Software Development • Electronics • AI & Emerging Technology • Entrepreneurship • Product Design • Photography • Video Production • Graphic Design

LANGUAGES

English • Tamil • Latin (Learning) • Japanese (Learning)

PROFILE

First-year Electronics & Communication Engineering student at SRM Institute of Science and Technology with interests spanning software development, product design, digital media, and entrepreneurship. Experienced in building digital products, contributing to technology initiatives, developing visual identities, and leading creative and technical projects. Passionate about combining engineering, technology, design, and business to create practical digital solutions.

EXPERIENCE

Dream Code Solutions Pvt. Ltd.
Chief Design Officer (CDO)

- Contribute to the strategic direction and digital presence of a technology-focused startup.
- Work across product development, digital design, branding, and technology strategy.
- Contribute to web and mobile application concepts and digital product development.
- Develop and maintain aspects of the company's visual identity and creative direction.
- Collaborate with the team to transform ideas into practical digital products and experiences.
- Contribute to client-facing creative, branding, and technology initiatives.

CORE AREAS

Product Strategy • Digital Design • Branding • UI/UX • Technology • Content

ENTREPRENEURSHIP & LEADERSHIP

KAIROS — The Few
Founder

Founded and lead a student community focused on ambitious young people interested in technology, entrepreneurship, skills, networking, and high-level opportunities.

- Build and manage the community's digital identity and online presence.
- Organize learning sessions, discussions, and collaborative technology projects.
- Lead members through practical projects involving web development, AI-assisted development, design, and professional branding.
- Develop initiatives around entrepreneurship, networking, skills, and Ivy League opportunities.
- Coordinate creative, technical, and community-building activities.

PROJECTS

Dream Code Solutions — Technology & Digital Solutions
- Contributed to the development of a technology venture focused on custom digital solutions.
- Worked on branding, product concepts, UI/UX, software ideas, and digital product development.
- Helped establish the company's visual identity and design direction.
- Collaborated on transforming business and technology concepts into practical digital products.

Personal Portfolio joabbsimson.vercel.app
- Designed and developed a personal digital portfolio showcasing technical, creative, and project work.
- Focused on modern visual presentation, usability, and personal branding.

For more projects, refer joabbsimson.vercel.app/projects

CREATIVE & MEDIA EXPERIENCE

- Video editing and production for institutional, community, and social-media content.
- Photography and photo editing for events and digital campaigns.
- Graphic design for posters, promotional materials, social-media content, and branding.
- Development of cinematic and premium visual concepts for digital platforms.
- Creation of promotional and social-media content for community and organizational initiatives.